

The Evening Herald.

Published by
THE EVENING HERALD, INC.
GEORGE S. VALLIANT, Manager
H. R. HENING, Editor

Published every afternoon except Sunday, at 124 North Second Street, Albuquerque, N. M.

Entered as second-class matter at the post office at Albuquerque, N. M., under the Act of March 3, 1879.

One month by mail or carrier, \$2.00
One week by carrier, 12c
One year by mail or carrier in advance, \$18.00

Telephones:
Business Office 524
Editorial Rooms 187

MEMORY TESTS.

THE very interesting tests of memory being made at the University, under direction of Prof. Dean C. Worcester, of the department of psychology, have provoked some discussion.

The object of the tests is to determine whether that which is seen or that which is heard is most readily retained. Professor Worcester states, in his article on the tests, that it may be that the visual method of instruction has been emphasized in educational institutions because of a fallacious belief that what is seen is remembered longer than what is heard.

There are several interesting questions connected with this.

Is it not possible that the visual method has been emphasized because it can be carried on alone, away from the study halls, by the student himself?

May it not be that, in early times it was sought to emphasize the visual method because that was newer than the aural method, the former dating only from the development of writing and the latter from earliest time?

May not the novelty of the written word have caused emphasis of the visual method in the days when writing was a novelty, which has persisted as a tradition to this day?

May not an emphasis have been placed upon the visual method because it was of a higher intellectual plane than the aural?

All these questions are of importance in determining the merits of either method.

ALBUQUERQUE AND SUNLIGHT.

SO MUCH has been said and written about assets in New Mexico, of various kinds and different degrees of development, that it seems almost superfluous to say anything more until something is done toward the utilization of those already mentioned.

However, there is an asset that is free as air, that is here every day of the world and that can be capitalized without expense, to produce huge sums for New Mexico, particularly for Albuquerque.

This asset is the light that bathes the plains and hills of this state. There is nothing so very peculiar about this light; the point of it is that there is lots of it. There is good sunlight for photographs in this vicinity early in the morning and late at night; nine-tenths of the time it is bright enough to cause a "stopping down" for any but very fast lenses.

What this means in the taking of motion pictures is not realized generally. Light conditions such as those prevailing in this city enable a director to get several hours more each day out of his company, taking just that many more feet of film at a cost practically the same as prevails elsewhere in the shorter period. The light is "good" here all winter, something that is not the case in other localities.

To a motion picture company this means lessened cost of production and the equally important matter of consistent production. Directors need not worry about having light enough or weather good enough to get their films finished on time. There are no forfeits for failure to present releases on the proper dates. Making pictures here has an element of certainty in it that is lacking elsewhere. All these things are true because of the light conditions of the city and its environs.

We know they are true because Albert Bleret, now with the American film concern and reputed one of the best cameramen who ever "turned a crank," said so, because Carl Widén, photographer for the St. Louis company which maintained a company here for a year or so affirmed them; and because George Conder, cinematographer for the troupe of Equitable players now in the city, a pioneer in photography whose experience dates to the days when the Selig company made films in the back yard, without even a studio platform, says so.

The point is that they should be advertised, that the facts about them should be made known in quarters where they are of interest, to the end that Albuquerque may receive the share of the motion picture industry to which they entitle her.

We commend this matter to the

Chamber of Commerce as a promising field for action.

CONSTANTINE'S ATTITUDE.

GREECE is still delaying her reply to the allies, despite various sentiments in the popular mind, which doubtless would be more satisfied if the kingdom were to make its reply. The delay is said to be due entirely to King Constantine's attitude, which is that represented by a certain large portion of the people and officials.

The king is quoted as saying that he did not want Greece made a second Belgium, and, with the example of Serbia before him, it can hardly be seen how he would do otherwise. This is in no sense a reflection upon either of the belligerent factions, but merely a comment upon the horrors of war and how they sometimes may be visited upon a nation which has but a comparatively small part in the hostilities.

Constantine cannot be blamed if he seeks to save his people from the horrors of warfare within the borders of their country. Did he otherwise he would be less a monarch less worthy to hold his position as head of the Greek government. No matter which side of the quarrel Greek espouses, should she join issue with either, she must lose much. Even though it would appear that she has much to gain, Constantine does well to think carefully before committing himself.

If in this thinking he devises a way to escape activity in the war which is devastating the kingdoms of his royal neighbors, he will have done well.

SUBMARINE OR SUPERDREADNOUGHT.

THE question has again and again been asked whether the submarine does not mark the passing of the superdreadnaught to the scrap heap, says A. C. Laut, in the American Monthly Review. The big gun has certainly discontinued armor proof. How about the submarine and the dreadnaught? Sir Percy Scott in England and Admiral von Tirpitz in Germany certainly banked on the submarine as more powerful than the dreadnaught, but there is not an expert living who would answer that question with authority today. To begin with, the submarine has only begun. What improvements may develop no one knows. At time of writing, the final word in submarines is the big gun in the Baltic; but that submarine may be discounted by a craft built tomorrow. The submarine has some terrible disadvantages. It has no eyes except in the daytime and does not seem able to develop any, such as searchlights, without betraying its own presence. A joke is told in this connection on some of the cruiser crews. The captain of the submarine crew wagered the captain of the cruiser that he could follow cruisers and destroyers out to sea below the surface and come up on them unexpectedly. The wager was taken. The cruisers and destroyers proceeded out to the practice ground. All eyes were on the watch for the bubble-track on the surface of the sea that betrays a submarine below. Suddenly work went round to look out for the periscope on one side. A bubbly trail seemed visible. "Hey—there! Help!" shouted a voice on the other side; and the submarine lay rolling gently on the opposite side from the lookout given. A false dummy alarm of which the navy keeps the secret to itself had been given on the wrong side—a torpedo fired round a corner according to young Hays Hammond's invention or some other device to mislead an enemy.

Other great disadvantages of the submarine are slow speed; it can always be sighted from an aeroplane overhead; the quarters are cramped for the crew and the atmosphere, especially when the submarine must dive and rock at bottom—"go to sleep" is the technical phrase—becomes fearfully close, damp, moldy and impregnated with gasoline that has a nasty headache effect on the men. Though the crews decorate the inside with skull and crossbones for every ship sunk, though they play bridge and set a gramophone going at the bottom of the sea when hidden from attack, the strain on the nerves is terrific. The stillness is palpable. The sense of unknown danger and utter isolation will unstrung the strongest. Secrecy as to submarine is quite as much to preserve the morale of future crews as to hide the horrors of death by suffocation and strangulation when caught in the enemy's net and sent to bottom for five days.

The Skin and Not the Blood. Until recently it has been a generally accepted theory that eczema was a disease of the blood. Scientific investigations have taught us that eczema is positively a skin disease and curable through the skin alone. Meritorious Eczema Remedy, Price 50c, \$1.00, Otwell Drug Co. local agency.

The point is that they should be advertised, that the facts about them should be made known in quarters where they are of interest, to the end that Albuquerque may receive the share of the motion picture industry to which they entitle her.

TRY A HERALD WANT AD.

What Shall I Give for X-mas ? ? ?

Isn't the answer to your problem—a book? What is there, other than books, that makes so complete and satisfying, and yet so inexpensive, a gift? Furthermore, this is particularly a BOOK Christmas.

**NEW BOOKS
GOOD BOOKS****STRONG'S BOOK STORE**

Your Money Back If You Want It

Off Again On Again

STRICKLAND & GILLILAN

Butcherin'

Sing a song of butcherin'; sty all full of hogs.

Fire to put the kettles on—make 'er out o' logs.

Gettin' up before the dawn—lawzy, but she's cold!

Luggin' water in a pail, all th' kettles hold.

Heat 'er up till she's abol soon as breakfast's over.

Everybody's on the job, e'en the cat, and Rover.

Neighbor comes with ancient gun, loaded with a bullet.

(We'll eat pork for weeks and weeks—don't be scared, Miss Pullet!)

Shoots the porkers one by one, stakes them in the brisket.

To the barrels by the sled Pa and Sons will trisk it.

Dip it in and drag it out, scrape it nice and clean.

Hang it up by gamblin'-sticks, whitie out its spleen!

Thus it goes through all the day, routine never breakin'.

Day of grease and blood and smoke, night of sausages-smokin'?

Rendin' for days and days, cracklin' hot and smelly.

Eatin' ribs an' "tenderline," paddin', pig-a-foot jelly—

Still 'twas great to be a boy, in the days I mention.

Butcherin' was a joyful time, past the least contention!

The Young Lady Across The Way

WANT ADS PAY. TRY ONE.

THRIFTY PUPILS' PENNIES,

DEPOSITED IN THEIR OWN BANK, HAVE TOTALLED \$14,900



TEACHER RECEIVING DEPOSITS FROM HER PUPILS.

It is a boy or girl who ever attended school has been told at least once in the term, "take care of the pennies and the dollars will take care of themselves," but it remained for the pupils of Public School No. 40, of New York, to demonstrate to their own satisfaction how the pennies and nickels grow into dollars and the dollars into hundreds and thousands. For Public School No. 40 has a bank, a school bank, the largest of its kind in the world, and the 5,000 boys and girls who attend the school are just as proud of that bank as other school pupils are of their football or baseball team. "Thrift" is the motto of the school children, and it is only necessary to state that their bank has in its two years of existence had deposits amounting to \$14,900, made up of pennies, nickels, dimes and an occasional quarter, to show how well the boys and girls have caught the idea.

EAST TO MEET WEST ON GRID NEW YEAR'S DAY**CONSERVE SOIL WEALTH, URGES DR. C. G. HOPKINS**

Brown University and Washington State to Face Each Other as Feature of Tournament of Roses January 1.

Pasadena, Calif., Dec. 11.—Contrasts were signed here today for the football classic of the Pacific coast to be staged the afternoon of the evening annual Tournament of roses.

Brown university will clash with Washington State university, far west champions. The Brown squad will make the longest trip ever made by a team for a single game, the distance from Providence to this city being 2,000 miles. They will come west with only one defeat, that being the session with Harvard when they scored 7 against Old Eli's 12.

Topper figure in the teams about even for the New Year's battle, so great is the interest in the event that 10,000 additional grandstand seats will be placed in Tournament park.

The game will follow the annual Tournament of roses, which will be more elaborate than ever before. More than a million cut flowers will be used in decking the hundreds of boats. A battle royal with flowers for ammunition, will be waged at the conclusion of the game and the visiting team will be guests of honor at the Tournament ball, the most elaborate function of the year in southern California.

Help is what Heaven gives to those who help themselves.

Help is also the jester name we give to all whom we pay wages to or salaries.

Some of them help.

But not all, say, Crinoline!

A safer term in a good many cases would be "hired hindrance."

If you like a man to lurk among the shadows, you have to stand over him with a boat hook and grab him by the seat of the pants every time he lifts his two-ton foot to roll it down in a shower-bath or a laundry bush he has set out.

A hell in a chin shop is a pretentious and epithet, compared with the master-juggler, compared with the jester who will alight upon your hands like a wasp on your face, and leave your shirt-cuffs so dislocated that you could weep with them and probably do.

He will transfer two fingers a day or so average, if you hurry him, and will destroy tales that catch during the unlimiting process. A woman who never did anything but laundry in her life will leave the young clothes smelling with the right odor, will alight upon your hands like a wasp on your face, and leave your shirt-cuffs so dislocated that you could weep with them and probably do.

The new kitchen and first-floor girl will eat till just before you are ready to use the open oil warmer, sit on the bedposts upstairs, and when a hurriedly wash it and hang it out to dry in a snappy place.

He will pick out the day you are going to spend for lunch, and scrub the kitchen floor at 7 A. M.

If you go away leaving the garden man to dig a hole twelve inches deep, he will, with various contrivances, go to the bottom of it, and will dig his way to you before you get back to him, and be grinning broadly to reveal to you his mean operations, if any, while so doing.

Somebody has truly said:

"The world's who are crowded."

You, but what with?

Our Best Seller.

We are selling more of Meritorious Eczema Remedy than all the others put together. This large sale is due to the fact that it is a preparation of unequal merit, made expressly for one purpose, eczema in its various forms. If you are afflicted with this loathsome disease, do not delay using Meritorious Eczema Remedy. Price 50c and \$1.00. Otwell Drug Co., exclusive

agent of Meritorious Eczema Remedy.

The west hope of the future lies in the application of science and education and honesty to the medical industry and agriculture, and let us understand and never forget that education is the basic support of an industry and that the fertility of the soil is the absolute summit of education and agriculture.

The territory of the east is well under the control of the former, if we are provided with accurate information and with the necessary capital to expand our business.

Let us hope of the future

that our drugstore for a general bottle of "California Syrup of Eggs," then see it is made by the "California Syrup Company."

DOUBBLE S. & H. GREEN TRADING STAMPS ALL NEXT WEEK IF YOU DO YOUR SHOPPING BETWEEN 9 AND 11 A. M.

THE GOLDEN RULE DRY GOODS COMPANY.**AGED KING WHO FLED BEFORE BULGARS**

King Peter of Serbia and the Russian Minister to Serbia, Prince Troubetzkoy, fled on horseback from Prilep the day before the Bulgarian army entered the town, said an official communiqué from Sofia, received by radio from Berlin. The aged and ill sovereign and the diplomat were alone, and their destination was unknown in Sofia, although an official report from Belgrade a few days ago said the Serb ruler and his advisers would establish headquarters in Skopje.

MOTHER! YOUR CHILD IS CROSS, FEVERISH, FROM CONSTIPATION

If tongue is coated, breath bad, stomach sour, clean liver and bowels.

Give "California Syrup of Eggs" at once—temperament today often saves a sick child tomorrow.

If your little one is out of sorts, hair sick, isn't resting, eating and acting naturally—look, Mother! see tongue is coated. This is a sure sign that its little stomach, liver and bowels are clogged with waste. When clean, irritable, feverish, stomach breath bad or has stomach-ache, diarrhea, sore throat, full of cold, take a spoonful of "California Syrup of Eggs," and in a few hours all the constipated poison, undigested food and sour bile gently moves out of its bowels without griping, and you have a well, playful child again.

Mothers can rest easy after giving this miraculous "fruit laxative." Because it never fails to cleanse the liver and bowels and acetate the stomach, and they steadily lose its griping taste. Full directions for use are printed on each bottle.

Be wary of counter仿製品. Buy "California Syrup of Eggs," then see it is made by the "California Syrup Company."